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Methodology, theory of ensuring the competitiveness of business structures. Forms of modern competition and their impact on the content of entrepreneurial activity.

Technology of the process of developing and making managerial decisions in business structures.

Patterns and trends in the development of modern entrepreneurship. Forecasting of structural changes in the development of entrepreneurship in the conditions of globalization of the world market.

Ensuring the competitiveness of service sector enterprises. Improving the organization and management in the service sector in market conditions.

The mechanism of crisis management in the service sector.